

BRANDON W. OHMIE

SENIOR GRAPHIC DESIGNER · CREATIVE DIRECTOR

CONTACT

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PORTFOLIO:

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EDUCATION

BA GRAPHIC DESIGN

IDAHO STATE UNIVERSITY 2017

Minor in Professional Writing

Minor in Photography

REMOTE PILOT

FEDERAL AVIATION ADMIN. 2021

FAA Part 107 Drone Certificate

SKILLS

Graphic Design

Photography

Videography

Motion Graphics

Writing and Editing

UX Design

Drone Flying

2D Animation

Board Game Design / Development

Brand Management

TRIUMPHS

Designed and successfully crowdfunded my first board game design, *Nestlings*, in July of 2023.

AWARDS

Arizona Crawfish Festival Poster Competition - 1st Place

Simplot Games Poster Competition - 1st Place

WORK EXPERIENCE

DIGITAL CONTENT SPECIALIST

Lewis-Clark State College

Feb. 2019 · Present

- Spearhead content design initiatives, ensuring alignment with the college's brand identity.
- Collaborate with cross-functional teams to create engaging visual content for marketing campaigns.
- Manage and mentor a team of creatives, ensuring project deadlines are met.
- Develop and maintain design guidelines to uphold brand consistency.

MARKETING MANAGER

Switchback Motorsports

2018 · 2019

- Revamped the company's marketing strategy, resulting in an average increase of digital traffic by 25%.
- Created compelling marketing materials, including brochures, advertisements, and digital content.
- Managed social media accounts and executed effective digital marketing campaigns.

MARKETING MANAGER

LiveFree Emergency Response, Inc.

2017 · 2018

- Introduced and developed a new customer facing website and brand, resulting in an average upsell of 15%.
- Produced multimedia content, including videos and graphics, to promote the company's emergency response services.
- Collaborated with external agencies to optimize online presence and visibility.

CREATIVE DIRECTOR

Tangerine Games, LLC.

2017 · Present

- Co-founded and established Tangerine Games, overseeing the company's creative direction.
- Conceptualize and execute visually stunning game designs, including UX/UI, 2D animations, and graphics, digital marketing and crowdfunding campaigns.
- Oversee design and development to deliver high-quality game products.
- Designed and successfully launched Nestlings in late Summer 2023 earning ≈\$120,000 USD.